

# McMAHON *Company Inc*

RAPID CITY  
Phone  
FI 3-0550

STURGIS  
Phone No. 4

Registered Brands SEEDS and FEED

62

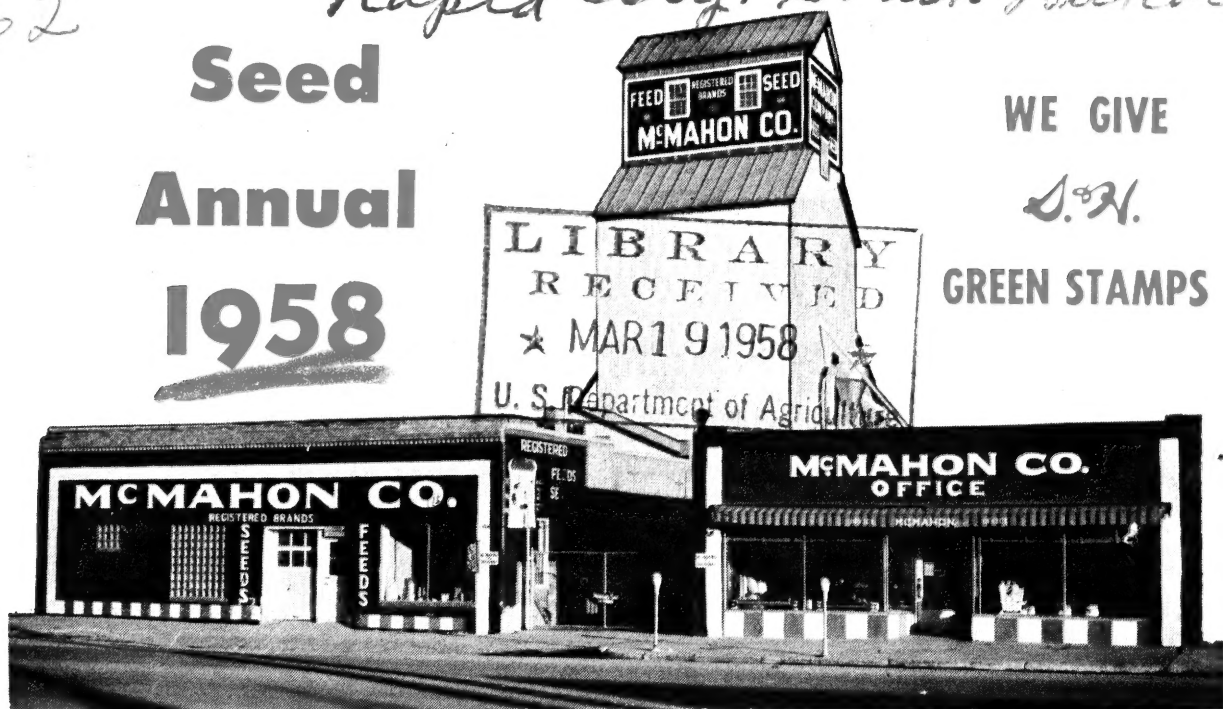
*Rapid City, South Dakota*

**Seed  
Annual  
1958**

WE GIVE

*S.N.*

GREEN STAMPS



OUR MODERN CLEANING AND TREATING PLANT

## Registered Brands SEEDS

**Seeds  
For The  
Field**



**Seeds  
For The  
Garden**

OUR **62**ND YEAR

**Two Fine Stores To Serve You**

RAPID CITY **McMAHON CO., INC.** STURGIS

# FIELD CROP SEEDS



**NOTE—PRICES INCL. BAGS AND ARE SUBJECT TO MARKET CHANGES**  
 Ask for bulk prices. Treated Grain—10c per bu. extra

## RUSHMORE WHEAT

Rushmore Wheat is early, beardless, has excellent standability and drouth resistance, has good milling baking qualities. Rushmore developed by S. D. Experiment Station, has performed well under a wide range of conditions in western S. D.

Per Bu.	\$2.90
20 bu. or more	\$2.85

## SELKIRK WHEAT

Selkirk is a beardless, hard, red spring wheat of good milling quality. Selkirk is early, about two days later than Rushmore and appears to have a greater degree of stem rust resistance than other spring varieties.

Per Bu.	\$2.95
20 bu. or more	\$2.90

## MIDA WHEAT

Bearded, Spring Wheat variety with high yielding ability. Heavy test weight, but will shatter more readily than most Spring varieties. Susceptible to rust.

Per Bu.	\$2.90
20 bu. or more	\$2.85

## LIBERTY BARLEY (Certified)

This new variety was developed and released by the S. D. Experiment Station. This barley has smooth awns, stiff straw, and high yielding ability. It is resistant to stem rust and mildew. The heat tolerance of this variety has been excellent.

Per Bu.	\$2.10
20 bu. or more	\$2.00

## SPARTAN BARLEY

A two—rowed, smooth—awned stiff strawed barley. Very early with a high test weight and high protein.

Per Bu.	\$1.55
20 bu. or more	\$1.50

## PLAINS BARLEY

Plains Barley is an early six-rowed smooth-awned, stiff strawed variety released by the S. D. Experiment Station. It is well suited to the Plains conditions of central and western S. D. Resistant to stem rust but susceptible to loose smut.

Per Bu.	\$1.55
20 bu. or more	\$1.50

# FIELD CROP SEEDS

## OATS

### CHEROKEE OATS

This variety has unusually high test weight and is white with a reddish cast. Straw strength is good, and heat resistance excellent. One of the most popular varieties in western South Dakota.

Per Bu.	\$1.10
21 bu. or more	\$1.05

### BRUNKER OATS

A very early reddish tall oat, susceptible to rust but an excellent dryland oat under drouth conditions for Western South Dakota.

Per Bu.	\$1.05
21 bu. or more	\$1.00

### RANSOM OATS

A new oat variety, released by N. D. Ransom is early, has a medium stiff straw and is resistant to 7, 8 and 7A races of stem rust. The yields of Ransom have been good. This oat is recommended for Western South Dakota where an early oat is needed.

Per Bu.	\$1.50
21 bu. or more	\$1.45

### JAMES HULLESS OATS

This stiff-strawed, mid early variety of hulless oats is resistant to smut and stem rust. It has a high protein content and makes excellent poultry feed.

100 lbs.	\$6.50
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### SPELTZ

A dryland grain that withstands more drought, unfavorable soil and weather conditions than most grains. Short-season, early maturing crop.

Per Bu.	\$1.50
20 bu. or more	\$1.45

## BALBOA FALL RYE

Per Bu.	\$1.45
20 bu. or more	at \$1.40

### TETRA PETKUS FALL RYE

Lacks winter hardiness but makes quick and vigorous growth. Excellent for pasture.

Per Bu.	\$1.70
20 bu. or more	\$1.65

## MARINE FLAX

Marine make vigorous early growth, is fairly short and stands well even after maturity. It is resistant to all forms of flax rust at present and is adapted to areas where an early flax is needed.

Per Bu.	\$5.50
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## REDWOOD FLAX

Redwood is a brown-seeded, late to mid-season flax of high yielding capacity. Resistant to races of flax rust. Must be planted early for maximum yields.

Per Bu.	\$4.75
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## DWARF ESSEX RAPE

Biennial variety. Generally ready to be grazed 10-12 weeks after seeding.

100 lbs.	\$16.50
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## CERESAN M

TREAT ALL GRAIN WITH CERESAN M! It controls SMUT and OTHER SEED-BORN DISEASES ON WHEAT, OATS, BARLEY, FLAX and SORGHUM.

14 oz.	\$1.60	3 lbs.	\$4.45
		40 lbs.	\$44.95

## CYCLONE SEED SOWER



Distributes accurately all smooth grass seed and grains; pellet and granular fertilizer.

Each \$4.75
Postpaid

Plant Registered Brands Seeds Tested - Recleaned

# GRASSES and CLOVER



## "GO to GRASS"

### "Grasses and Legumes, The Backbone Of Agriculture"

All Grass Seed Bagged in 50-lb. Bags.

#### INTERMEDIATE WHEATGRASS

##### (Ree Wheatgrass)

A perennial grass which produces abundant creeping rootstalks and a dense sod. The stems as compared with brome grass are medium fine to large, coarse and leafy. Established plants start growth early in Spring and continue growth into late Fall.

Top Grade      100 lbs.    \$38.00

#### WESTERN WHEATGRASS

A native perennial grass that is palatable, high in protein. Makes early Spring growth. One of the best for this part of the country.

Top Grade      100 lbs.    \$75.00

#### R. B. PASTURE MIX

Registered Brands Pasture Mix is a selected blend of high quality grasses and legumes that will give maximum production in the terms of pounds of beef per acre.

- 20% Brome Grass
- 5% Western Wheatgrass
- 10% Slender Wheatgrass
- 10% Intermediate Wheatgrass
- 20% Crested Wheatgrass
- 20% Rye Grass
- 10% Sweet Clover
- 5% Rhizoma Alfalfa

100 lbs.      \$23.50

#### BROME GRASS

A hardy, smooth, erect, drought resistant perennial grass that forms an excellent sod for pastures. It is resistant to extreme cold and heat. Brome begins growth in early Spring, grows throughout the summer and continues to grow until late fall.

	100 lbs.
Northern (Top Grade)	\$18.50
Lincoln (Top Grade)	\$19.00

#### SLENDER WHEATGRASS

Early maturing, leafy, rapid developing grass. Slender Wheatgrass is a perennial that is well adapted to the Dakotas, Montana, and Wyoming.

Top Grade      100 lbs.    \$29.00

#### WEST RIVER PASTURE SEED

Grass - legume mixture better because:

1. Greater Forage Production
  2. Longer Lasting
  3. Higher in Protein Than Grass Alone
  4. Grass With Legumes Reduces Chance of Bloat
  5. Improves Soil Structure for Erosion Control
  6. A mixture Provides More Assurance of Getting at Stand
- 35% Nordan Crested Wheatgrass
  - 30% Intermediate Wheatgrass
  - 25% Yellow Blossom Sweet Clover
  - 10% Rhizoma Alfalfa

100 lbs.      \$28.50

PLANT McMAHON REGISTERED BRANDS SEEDS



# Registered Brands GRASSES



## STANDARD CRESTED WHEATGRASS

A perennial bunch grass that is hardy and drought resistant. Very early in spring growth. Becomes dormant during hot, dry spells and resumes growth with cooler weather and more favorable moisture conditions.

Top Grade 100 lbs. \$17.50

## FAIRWAY CRESTED WHEATGRASS

Similar to Standard Crested Wheatgrass. Does not grow as tall but is more leafy and finer stemmed.

Top Grade 100 lbs. \$18.50

## TALL WHEATGRASS

A new tall bunch-type grass, which shows tolerance to very wet alkaline conditions. Drought resistant, valuable for pasture and hay.

Top Grade 100 lbs. \$29.50

## NEW NORDAN CRESTED WHEATGRASS

A new variety of standard Crested Wheatgrass developed in North Dakota. The yield of this variety is superior to other strains and it has much better seedling vigor and first year growth.

Top Grade 100 lbs. \$27.50

## TIMOTHY

One of the most universally known grasses. Timothy is especially adapted to cool, moist soils.

Top Grade 100 lbs. \$18.50

## TIMOTHY & ALSIKE

A mixture containing 80% Timothy and 20% Alsike Clover. Makes an excellent pasture and good quality hay. Especially adapted to the Black Hills Area.

Top Grade 100 lbs. \$23.00

## RYE GRASS (Domestic)

A very quick growing annual grass that produces a large amount of nutritious foliage.

Top Grade 100 lbs. \$13.00

## CLOVER

### WHITE BLOSSOM SWEET CLOVER

The standard sweet clover of the country, Biennial, produces abundant hay and pasture. Grows 4 to 6 ft. tall.

Top Grade 100 lbs. \$14.50

### MEDIUM RED CLOVER

Makes good hay and pasture. Adapted for planting with numerous grasses.

Top Grade 100 lbs. \$45.00

### YELLOW BLOSSOM SWEET CLOVER

Biennial. Not as tall as white but about 2 weeks earlier. Drought resistant. Makes good hay, pasture, forage.

Top Grade 100 lbs. \$13.50

### ALSIKE CLOVER

Valuable forage crop sown alone or with Timothy. Good for high altitudes.

Top Grade 100 lbs. \$35.50

Broken Bags add 5% to 100-lb. Price.

PLANT McMAHON'S REGISTERED BRANDS SEEDS

Page 5

# REGISTERED BRANDS●



Pictured above are some alfalfa seed growers unloading their seed at the McMahon Company warehouse in Rapid City, South Dakota.

Prices include bags and are subject to market changes. All seeds are tested and tagged in compliance with State Seed Laws.

## DAKOTA ECONOMY BRAND

Good quality seed, but off-color. Noxious weed free.

Purity 98.00%—Germination 84% or better	100 lbs.	\$29.50
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## COSSACK

Very vigorous growing variety, second only to Ladak in hay production. Produces fine stemmed hay and is particularly well adapted to those areas in S. D. where two or three cuttings of hay are obtained. Most popular alfalfa in Western South Dakota.

Dakota Grown Purity 98 Germination 85	100 lbs.	\$32.50
Dakota Grown (TOP GRADE)	100 lbs.	\$34.50

## RANGER

A combination of several superior strains. Wilt resistant, winter hardy, adapted to our western climatic conditions.

Ranger (TOP GRADE)	100 lbs.	\$35.50
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## LADAK

Introduced in 1910 from Northern India where it developed under low winter temperatures. Ranks first in hay yield and first in cold and drought resistance. Also resistant to bacterial wilt.

Dakota Grown (TOP GRADE)	100 lbs.	\$38.50
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RB Seeds are Recleaned and Tagged with Purity and Germination Test.

# ALFALFA SEED

## VERNAL

This is a synthetic variety produced by the Wisconsin Experiment Station from crosses involving cold and wilt resistant selections out of standard varieties. Vernal is winter hardy and resistant to bacterial wilt. It has been superior to Ranger in hay yield, also more persistent when grown with grass under grazing.

100 lbs. \$48.50

## McMAHON'S DAKOTA 12 BRAND ALFALFA SEED

McMAHON'S DAKOTA 12 is not a variety, but a blend of premium quality hardy, Northern Alfalfa grown in this area, with high purity and germination. McMAHON'S DAKOTA 12 is winter hardy, more resistant to drought, an excellent forage producer which will produce more hay year after year.

Dakota 12 Brand (top brand) 100 lbs. \$35.00

## GRIMM

One of the best of the variegated group is Grimm Alfalfa, which was introduced in Minnesota in 1857. Unusual winter-hardiness.

Dakota Grimm (top brand) 100 lbs. \$34.00

## RHIZOMA

A variegated vigorous variety from British Columbia. Winter hardy, it is used more for grazing since the crown is below the surface, the plant is less likely to be injured. Excellent Alfalfa to plant with grass for pasture.

Dakota Grown (top grade) 100 lbs. \$39.00

## TOP GRADE SEED — HIGHEST QUALITY AVAILABLE



## INOCULATE ALL LEGUMES WITH NITRAGIN

All legumes should be treated with Nitragin Inoculant to insure quicker germination and better stands. The use of Nitragin also builds up fertility in your soil.

1 bu. size (treats 60 lbs.) 60c 2 bu. size (treats 120 lbs.) \$1.05

Garden Size (treats 8 lbs.) 25c

## 1958 AGRICULTURAL CONSERVATION PROGRAM HIGHLIGHTS

The Federal cost-share for rotation seeding will be \$3.00 per acre for the seed, land preparation and seeding. Federal Cost-sharing will be made on the requested acreage less 10% which will be considered normal acreage. A minimum of 5 pounds of seed per acre must be sown.

In order to receive payment on any Agricultural Conservation practice, cost-sharing must be requested before practice is started.

**See Your Local County ASC Office For Full Details**

**PLANT McMAHON'S REGISTERED BRANDS SEED**

# Get more from every acre... grow **KINGSCROST**

**KF** Semi-dent. Well adapted to short season areas. Falconer maturity with taller plants, higher ears, stronger stalks and deeper kernels. Ideal for pasturing, silage or picking.

For 80 day areas.

**KC3** Maturity, plant and ear height similar to KE3, but ear has more diameter. Husks open early for fast fall drying. High yielding ability.

For 80 day areas.

**KE2** Very popular early-maturing grain producer. Noted for clean picking. Slender cobs carry deep kernels. Exceeds estimated yields when shelled. 3 to 5 days later than KE3.

For 85 day areas.

**KE1** Combines earliness with large plant size. Wide, dark leaves. Vigorous plants. Dries fast, picks clean. Gives high shelling percent. About 3 to 5 days later than KE2.

For 90 day areas.

**KC6** NEW. Maturity similar to KE1 with stronger roots and stalks. Ear is higher with more diameter, and dries fast. Especially fast spring growth.

For 90 day areas.

**KA3** NEW. High yielder. Large very fast drying ears. Strong stalks and roots. Excellent companion hybrid with KA4.

For 93 day areas.

**KA4** Tall erect plants with ears carried high. Produces long, slender ears and is a heavy yielder. Strong stalks are resistant to summer storms. About 4 days later than KE1.

For 95 day areas.

— All Kingscrost Regular Flats \$12.80 per bushel —

## SPECIAL NORTHRUP KING SILAGE CORNS

### SILOBRED BRAND



A blend of different maturities especially for use as ensilage or fodder. The blending gives you a high grain content from the early maturities, a heavy tonnage of leafy, succulent fodder from the later maturities. It's available in 3 maturity blends all graded for

drill planting: Early, Medium and Late—in small flat grade.

\$7.80 per bu.



### WHEATLAND BRAND

Here's a blend made up of early maturing semi-dent and full-dent corn. It's well adapted to short season areas. You'll find it gives a much better crop than open-pollinated corn, with more mature ears and better quality fodder. Ideal for silage or pasturing-off.

In some cases, growers also use it for grain.

\$7.80 per bu.

## NEW SORHUM HYBRIDS from NORTHRUP KING

**NK145** Probably the earliest forage hybrid available. Very leafy and fine stemmed. High yielder for such an early hybrid even though it's shorter than most open-pollinated varieties.

50 lb. Bag \$10.50

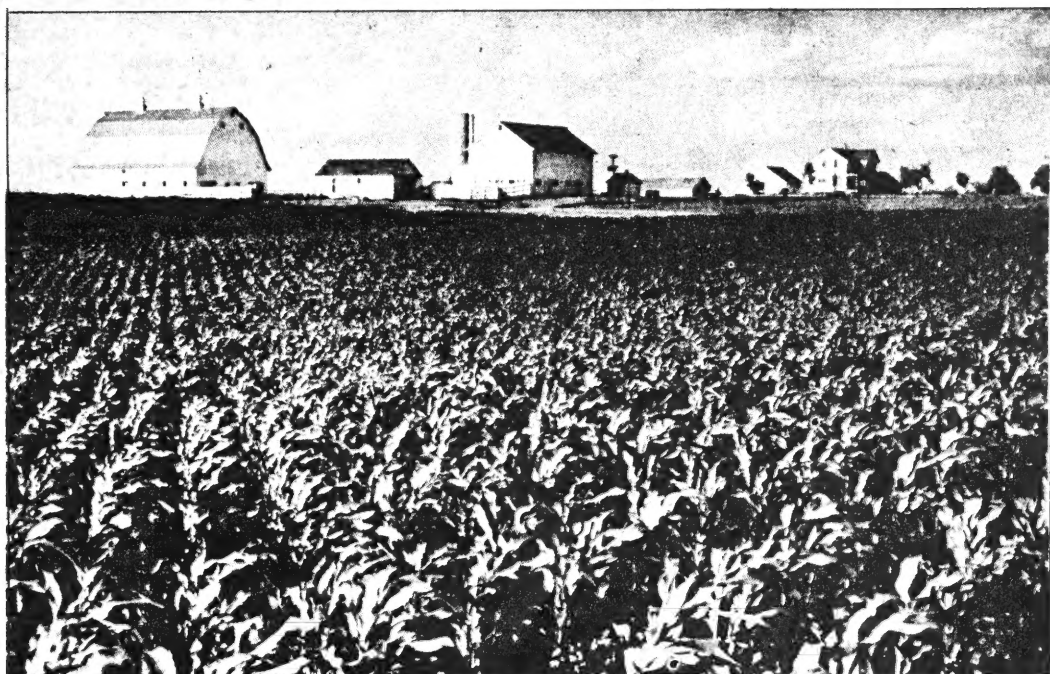
**RS501** Maturity similar to Northrup & Reliance. About 36 to 38 inches high. Loose, open heads that dry well. A high yielder in most trials, often out-yielding later hybrids.

50 lb. Bag \$10.50

McMahon Company, Inc., Rapid City, South Dakota



# SEED CORN



## OPEN POLLINATED

ALL OPEN POLLINATED VARIETIES ARE TREATED WITH ARASAN TO REDUCE SEED DECAY, ROOT ROT AND OTHER DISEASE ORGANISMS

**BLACK HILLS SPECIAL YELLOW DENT** — A somewhat larger corn than Minnesota 13. Heavy yielder.

Per Bu.	\$4.75
5 bu. or more	at \$4.50

**MINNESOTA 13** — A proven variety for western South Dakota. 80 to 90 days maturity.

Per Bu.	\$4.75
5 bu. or more	at \$4.50

**PAYNE'S WHITE DENT** — An early variety especially adapted for western South Dakota. 80 days.

Per Bu.	\$4.75
5 bu. or more	at \$4.50

**SQUAW CORN** — Hardy, leafy and a heavy yielder.

Per Bu.	\$5.25
5 bu. or more	at \$5.00

**FALCONER DENT** — Early semi-dent. Hardy, drought resistant, leafy.

Per Bu.	\$5.00
5 bu. or more	at \$4.75

**RAINBOW FLINT** — Good silage and fodder corn. 80 to 90 days maturity.

Per Bu.	\$5.00
5 bu. or more	at \$4.75

**WHITE FLOUR CORN** — Earliest of flour corns. Good feeding off variety. 75 days maturity.

Per Bu.	\$5.50
5 bu. or more	at \$5.25

**GEHU FLINT** — High feeding qualities. Drought resistant. 75 days maturity.

Per Bu.	\$5.25
5 bu. or more	at \$5.00

**BLUE SQUAW** — Leafy and a good yielder. 85 days maturity.

Per Bu.	\$5.25
5 bu. or more	at \$5.00

### "ARASAN" 75

Reduces seed decay, root rot and other disease, organisms in CORN, SORGHUMS, GRASSES and LEGUMES.

1 oz.	\$ .50
8 oz.	1.50

2 lb. Arasan \$3.20



PLANT McMAHON'S REGISTERED BRANDS SEED

# Registered Brands HYBRIDS

**RB WISCONSIN 355A** — Has wide range of SOIL adaptation, and very good cold tolerance in the spring. An improvement on W355. Husks easily. 93 day maturity.

Per Bu.	\$8.50
5 bu. or more	\$8.00

**RB WISCONSIN 335A** — Cross of Northwestern red and yellow dent. The seed used for planting can either be red or yellow. The ears vary from red to yellow. Stalks are large, ears long and slender. An excellent corn for Northern areas. 90 days.

Per Bu.	\$8.50
5 bu. or more	\$8.00

# Jacques

**PROVEN  
HYBRIDS**

**FINEST IN THE FIELD**

## HYBRID SEED CORN AND SORGHUM



**JACQUES EARLY  
EAR CORN VARIETIES  
RECOMMENDED FOR  
THIS AREA**

**Top Quality Northern  
Grown Seed Corn**

**802J** — Developed for the northern most areas of corn production. Truly early dent type. Sturdy stalks of medium height. Easy to harvest by hand or machine. 80 days.

Med. Flats — \$12.75 per bu.

**853J** — This 85 day corn has done unusually well in the state yield trials in this area. Outstanding yielder for such an early corn. Very deep kernels. Easy husking.

Med. Flats — \$12.75 per bu.

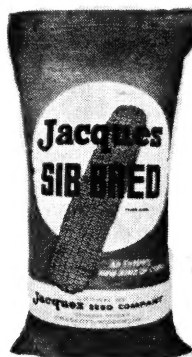
**957JA** — Medium height. Better cold tolerance. Long slender ears with deep kernels and a small cob. Yields well on all soils, good drouth resistance. 90 days.

Med. Flats — \$12.75 per bu.

**1053JA** — Rather short plants. Wide, dark green leaves. Heavy, thick ears with deep kernels. A good picker. 95 days.

Med. Flats — \$12.75 per bu.

**For Ear Corn or Silage at a Low Price**



**SIB-BRED** is produced by a new method of breeding. SIB-BRED has the strong stalks and root system of good hybrids. A good yielder of both grain and forage, but costs little more than open pollinated varieties. A real improvement over open pollinated corn. 80-85 day.

Choice Flats —  
\$7.75 per bu.



**KOW SALAD.** Carefully selected, extra leafy, Jacques hybrids of varying maturities are carefully blended in Kow Salad to give you a crop that will remain in prime condition in the Fall. Kow Salad gives quality silage with real feed value. You will like Kow Salad, the perfect silo corn.

Flats — \$9.85 per bu.



**J 31 HYBRID GRAIN SORGHUM.** Good resistance to lodging and uniform height. Fast starting in spring with good cold tolerance. Excellent quality light red grain threshes clean. Is as early as any competitive hybrid and much earlier than most. Will substantially out-yield Sorghum or Reliance and about the same maturity.

Per Bu. — \$10.00  
Per ½ Bu. — \$5.50

McMahon Company, Inc., Rapid City, South Dakota

# R. B. Sorghums, Sudans, Millets Soybeans, Vetch

## CERTIFIED RANCHER SORGHUM

The lowest hydrocyanic acid Dakota Amber forage Sorghum in production. Developed by the S. D. Experiment Station. It is juicy, sweet and a high yielder of both forage and grain.

100 lbs. \$8.50  
Uncertified Rancher, 100 lbs. \$7.50

## HONEY DRIP CANE

Large, leafy, sweet variety. An excellent forage producer.

100 lbs. \$8.50

## SUMAC CANE

Very leafy and sweet. Has high feed value. Good forage crop.

100 lbs. \$8.50

## WACONIA CANE

A selection of Rox Orange. A good forage producer. Somewhat later than Rancher Sorghum.

100 lbs. \$11.00

## MILLETS

### EARLY FORTUNE (Red Proso)

A very early grain millet that matures in 60 to 70 days.

100 lbs. \$4.50

### WHITE PROSO

A hardy and disease resistant strain.

100 lbs. \$4.50

### GERMAN MILLET

Has long heads, stems are small, luscious, and highly palatable. This is a variety very valuable for hay and forage.

100 lbs. \$7.50

### SIBERIAN HAY MILLET

A hardy, drought resistant variety that matures in 65 to 70 days. The forage is quite palatable, and the seed has a high feeding value.

100 lbs. \$5.00

## BLACK HAWK

An early variety that will mature from 5 to 7 days earlier than most varieties.

Per Bu. \$4.50

## WINTER OR HAIRY VETCH

A hardy winter annual legume which can be planted in the fall or in the spring. Makes a good companion crop when planted with fall rye in the spring for pasture or hay.

100 lbs. \$19.00

## RELIANCE SORGHUM

An early high yielding, new variety of grain Sorghum, released from the S. D. Experiment Station. Reliance is a combine type, has a larger seed than Norghum and stands longer after a killing frost.

100 lbs. (Certified) \$6.50  
100 lbs. (Uncertified) \$5.50

## SUDAN GRASSES

### SWEET SUDAN GRASS (Texas)

It is leafier, higher yielding, more disease resistant, and more vigorous in growth than common sudan.

100 lbs. \$8.50

### PIPER SUDAN

This variety has good forage yielding ability and is very low in hydrocyanic acid content. It has good disease resistance and has the palatability characteristic of Sweet Sudan grass. It produces good regrowth after pasturing, but somewhat later in maturity.

100 lbs. \$8.50

# Registered Brands GARDEN SEEDS



## GUIDE TO BETTER LAWNS AND GARDENS

A COMPLETE GUIDE FOR THE  
HOME GARDENER. WRITE OR  
ASK FOR A COPY.

Prices quoted are Post-  
age Paid. You can save  
money by picking up  
your seeds at our store  
—due to increased Parcel  
Post rates. Seeds are  
cheaper FOB Rapid City.

ALL SEEDS AVAILABLE IN 10c PKTS. PLEASE ADD 2% SALES TAX

### BEANS

	½ lb.	1 lb.	3 lb.
Improved Golden Wax	.35	.55	1.50
Pencil Pod Blk. Wax	.35	.55	1.50
Tendergreen	.35	.55	1.50
Burpees Stringless	.35	.55	1.50
Kentucky Wonder	.35	.55	1.50
Henderson Bush Lima	.35	.55	1.50
Great Northern (Field)	.25	.35	.90

### BEETS

	Oz.	¼ lb.	1 lb.
Early Blood Turnip	.25	.75	2.10
Crosby's Egyptian	.25	.75	2.10
Detroit Dark Red	.25	.75	2.10
Swiss Chard Silver	.25	.75	2.10

### BRUSSELS SPROUTS

	Pkg.	Oz.
Dwarf Improved	.10	.40

### CABBAGE

	Oz.	¼ lb.
Golden Acre	.50	1.50
Copenhagen Market	.50	1.50
Ferry's Hollander	.50	1.50
Late Flat Dutch	.50	1.50

### CARROTS

	Oz.	¼ lb.	1 lb.
Chantenay	.35	1.10	2.95
Danvers Half Long	.35	1.10	2.95
Ox Heart	.35	1.10	2.95
Nantes Coreless	.35	1.10	2.95

### CAULIFLOWER

	Pkg.	Oz.
Snowball	.20	2.00

### SWEET CORN

	½ lb.	1 lb.	5 lb.
Golden Bantam	.30	.45	2.00
Golden Sunshine	.30	.45	2.00
Tendergold Hybrid	.35	.65	3.00
Golden Bantam Hybrid	.35	.65	3.00
Golden Rocket	.35	.65	3.00

### CUCUMBERS

	Oz.	¼ lb.	1 lb.
Chicago Pickling	.25	.75	2.25
Imp. Long Green	.25	.75	2.25
Early White Spine	.25	.75	2.25
Straight Eight	.25	.75	2.25
Hybrid Surecrop	.25 per pkt.		

### LETTUCE

	Oz.	¼ lb.
Blk. Seeded Simpson	.25	.75
Prize Head	.25	.75
New York 515 (Head)	.35	1.00

### MUSKMELON

	Oz.	¼ lb.	1 lb.
Rockyford (green)	.30	.85	2.50
Hales Best	.30	.85	2.50
Honey Rock	.30	.85	2.50
Hearts of Gold	.30	.85	2.50

### NASTURTIUMS

#### Sweet Peas

	Oz.	¼ lb.	1 lb.
Tall Mixed Nasturtiums	.35	1.00	3.00
Cuthbertson Sweet Peas	.40	1.25	3.50

### ONION SETS

	1 lb.	5 lb.
White Onion Sets	.50	1.90
Yellow Onion Sets	.50	1.90

### ONION SEEDS

	Oz.	¼ lb.
So. Port White Globe	.60	1.80
Yellow Globe	.50	1.50
Yellow Sweet Spanish	.50	1.50

### BERMUDA ONIONS

	1 Bunch	5 Bunches	10 Bunches
	.40	1.60	2.70

### PARSNIPS

	Oz.	¼ lb.
Hollow Crown	.15	.50

### PEAS

	½ lb.	1 lb.	3 lb.
American Wonder	.30	.50	1.45
Little Marvel	.30	.50	1.45
Everbearing	.30	.50	1.45
Laxtonian	.30	.50	1.45
Alaska	.30	.50	1.45
Dwarf Telephone	.30	.50	1.45
Dwarf Grey Sugar	.30	.50	1.45

### PEPPERS

	Oz.	¼ lb.
Bell or Bull Nose	.75	2.25

### POP CORN

	½ lb.	1 lb.	3 lb.
Minhybrid 250	.55	.90	2.30

MARKET GARDENERS — ASK FOR QUANTITY PRICES



# Registered Brands GARDEN SEEDS

## HERBS

	Oz.	¼ lb.	1 lb.
Dill	.20	.50	

## PUMPKINS

	Oz.	¼ lb.	1 lb.
Connecticut Field	.15	.50	1.50
Sugar Pie	.15	.50	1.50
Jack O'Lantern	.30	.95	2.80

## RADISHES

	Oz.	¼ lb.	1 lb.
Early Scarlet Globe	.20	.45	1.25
French Breakfast	.20	.45	1.25
Crimson Giant	.20	.45	1.25
White Icicle	.20	.45	1.25
Early Sc. Turnip	.20	.45	1.25
China Rose	.20	.45	1.25

## RUTABAGAS

	Oz.	¼ lb.	1 lb.
Imp. Am. Pur. Top	.15	.35	.95

## SPINACH

	Oz.	¼ lb.	1 lb.
Bloomsdale	.15	.35	1.00
King of Denmark	.15	.35	1.00

# End o Pest

Gives three-way control over most garden pests.

Refillable Dust Gun \$1.19

Refill 85¢ 2 lbs. \$1.95

ROSE DUST, 10 oz. Dust Gun \$1.49

MANCO BUG GUN—5% Chlordane

Dust for Garden and Household Insects.

14 oz. Gun 89¢ 1 lb. Canister 59¢

## ACP GARDEN DOCTOR SPRAY

Contains Malathion - Captan - Methoxychlor. For control of diseases and insects on flowers, vegetables, and fruit.

8 oz. \$1.27

## ACP ROSE AND FLORAL DUST

In a plastic squeeze container for easy application.

8 oz. Squeeze Duster \$1.39

1 lb. Canister \$1.49

## MALATHION

A new pesticide, malathion is now available to the home gardener. Malathion will control both aphids and mites as well as many other insects.

4 oz. Bottle 98¢

8 oz. Bottle \$1.95 Gallon \$12.75

## SQUASH

	Oz.	¼ lb.	1 lb.
Warty Hubbard	.25	.75	2.25
Table Queen or Acorn	.25	.75	2.25
Yl. Sum Cr'kneck	.25	.75	2.25
Buttercup	.30	.95	2.95

## TOMATOES

	½ oz.	Oz.
Ground Cherry	.75	1.30
John Baer	.40	.70
Earliana	.40	.70
Marglobe	.40	.70
Sioux	.40	.70

## TURNIPS

	Oz.	¼ lb.	1 lb.
Purple White Globe	.15	.40	1.20
White Egg	.15	.40	1.20

## WATERMELONS

	Oz.	¼ lb.	1 lb.
Dixie Queen	.25	.70	2.00
Coles Early	.25	.70	2.00
Kleckley's Sweet	.25	.70	2.00
Early Kansas	.25	.70	2.00
New Hampshire Midget	.35	.95	2.90
Early Canada	.25	.70	2.00
Klondike R7	.35	.95	2.90



25 — 95¢ 100 — \$3.15 250 — \$5.90

## HORTICULTURAL PEAT MOSS

### PREMIER PEAT MOSS

Large Bale \$4.90 Small Bale \$3.40  
Satchell Bag \$1.98

## 5% DIELDRIN GRANULES

For control of grubs, cutworms, snails, slugs and other ground insects.

1 lb. Shaker Top Can .85

## RePeat

## HYPNUM HORTICULTURE PEAT MOSS

### Ready To Use

### Ideal For All Horticulture Uses

No. 2, 90 #, \$3.75 No. 4, 20 qts., \$1.65

No. 3, 50 #, \$2.25 No. 5, 10 qts., \$1.25

No. 6, 5 qts., 65¢

## SEMSAN BEL

For treating Irish and Sweet Potatoes.

3 oz. \$1.05

PLANT McMAHON'S REGISTERED BRANDS SEED

WE GIVE S&H GREEN STAMPS!

# Registered Brands LAWN SEED

—POSTAGE PREPAID ON ALL LAWN SEED—

## FARM LAWN SEED

45.72% Fairway Crested  
15.10% Creeping Red Fescue  
29.08% Rye Grass  
3.10% Alsike Clover

1 lb. 42¢ 5 lb. \$1.72 10 lb. \$3.15

## FAIRWAY CRESTED WHEATGRASS

1 lb. 29¢ 5 lb. \$1.19 10 lb. \$2.19

## TREATED BUFFALO GRASS SEED

1 lb. \$2.50 5 lb. \$12.25 10 lb. \$24.00

## CREEPING RED FESCUE

1 lb. 82¢ 5 lb. \$3.75 10 lb. \$7.20

Free Information on Lawn Care  
Upon Request

## TOP LAWN SEED

62% Blue Grass 17% Creeping Fescue  
18% Red Top 3% Dutch Clover  
1 lb. 94¢ 5 lb. \$4.36 10 lb. \$8.35

## WESTERN LAWN SEED

30.25% Blue Grass, 27.13% Creeping  
Fescue, 34.42% Rye Grass, 2.97% Dutch  
Clover.  
1 lb. 69¢ 5 lb. \$3.08 10 lb. \$5.85

## MERION BLUE GRASS

1 lb. \$1.98 5 lb. \$9.65 10 lb. \$18.80

## KENTUCKY BLUE GRASS

1 lb. 98¢ 5 lb. \$4.49 10 lb. \$8.65

## WHITE DUTCH CLOVER

1 lb. 89¢ 5 lb. \$4.08 10 lb. \$7.75

# GARDEN FERTILIZERS FIELD

## REGISTERED BRAND FERTILIZER

NEW (Made for This Area)

Will not burn when used in recommend-  
ed amounts.

50% Organic — 10% Iron

50 lb. Bag \$3.75

## VIGORO

50 lb.	\$2.99	25 lb.	\$1.98
10 lb.	\$1.08	5 lb.	.59
50 lb.	Golden Vigoro		\$4.29
25 lb.	Golden Vigoro		\$2.78
50 lb.	Vigoro & Chlordane		\$3.65

## VIGORO ROSE FOOD

5 lb. 89¢ 10 lb. \$1.55  
25 lb. \$3.29

## LAWN APPLICATORS

Rex (14 in.)	6.75
16:75 (16 in.)	9.10
20C:75 (20 in.)	14.65

## TREBLE SUPER PHOSPHATE-0-45-0

80 lb. bag \$3.95 Ton \$82.00

## 10-20-0 GRANULAR

50 lb. bag \$2.35 Ton \$84.00

## AMMONIUM SULPHATE

50 lb. bag \$2.15 Ton \$76.00

## SHEEP MANURE

Dried — Pulverized)

50 lb. bag \$1.95

## HYPONEX

1 oz.	10¢	3 oz.	25¢
7 oz.	50¢	1 lb.	\$1.00

## INSTANT VIGORO

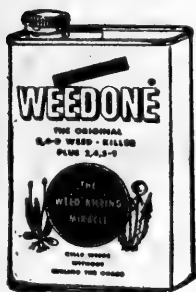
½ lb. 80¢ 1 lb. \$1.13

## FOLIUM - GRO STUFF

2 oz. 25¢ 1 lb. \$1.25

# LAWN and GARDEN SUPPLIES

## IMPROVED WEEDONE

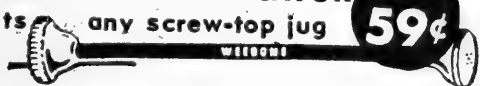


Ideal for killing lawn weeds. Kills over 100 weeds without killing grass. Harmless to people and pets.

8 oz. \$1.00 Qt. \$2.75  
Gal. \$6.75

## WEEDONE APPLICATOR

Fits any screw-top jug



## WEEDONE — Dry Formulation

5 lb. bag treats 3000 sq. ft.  
Apply with Spreader

5 lb. bag \$2.25

## WEEDONE CLOVER KILLER

For eliminating clover and oxalis from the lawn. Contains 2, 4, 5, T.

8 oz. can \$1.25  
1 qt. can \$3.50

We Give S&H Green Stamps!

## BLACK LEAF 40

A garden spray for control of leaf-hoppers, slugs and aphids.

2 oz. \$.98  
5 oz. \$1.39

## ACP GIBBERELIC ACID

A growth stimulant. It can be used on house or garden plants. Makes plants grow bigger, mature and bloom earlier.

6 oz. aerosol \$1.59  
4 oz. cone bottle \$2.50

## WEEDONE

## CRABGRASS KILLER (Sodar)



## LIQUID FORMULATION

Pt. Can \$1.95  
Qt. Can \$3.50

## DRY FORMULATION

5 lb. Bag (treats 1500 sq. ft.) \$2.98  
13 lb. Bag \$6.65

## WETTABLE POWDER

4 oz. Can \$1.25  
12 oz. Can \$2.75

# BRADSON Garden Sprayers



**FOR SPRAYING:** Fertilizers, Lawn Treatments, Tree Sprays, Insecticides, Fungicides, Weed Killers, Foliage Feeding. JUST ATTACH TO HOSE—WATER PRESSURE DOES THE WORK!

## INSECT-O-GUN

6 gal. capacity \$6.95

## GRO-GUN

20 gal. capacity 2.95

## GARD-N-GUN

3 gal. capacity 2.69

## BUG-GUN

1½ gal. capacity 1.98

## ANDREWS HOSE SPRINKLER

A double lightweight plastic tube which can be used as a soaker or sprinkler. Gentle spray. IDEAL FOR WATERING NEW LAWNS.

20 ft. \$2.50 30 ft. \$3.50 50 ft. \$4.75

Use these supplies for a PRODUCTIVE GARDEN and BEAUTIFUL LAWN

# RODENT KILLERS INSECTICIDES

## RAT & MOUSE KILLERS



### D-CON READY MIX

Destroys rats and mice. Prepared bait, ready to use. Clean, odorless.

1 lb.	\$1.69
2 oz.	.49

### D-CON CONCENTRATE

Makes 6 lbs. of bait when mixed with grain or cereal.

8 oz.	\$2.98
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### D-CON WARFICIDE

Water-soluble. 1/3 oz. makes one quart of poison. Kills rats and mice.

1/3 oz.	39¢
---------	-----



### MANCO KILL RAT

Dry meal bait. Ready to use.

1 1/2 lb.	\$1.59
3 lb.	\$2.65

### D-CON RID-X

For septic tanks, out-houses and cesspools.

1 lb.	\$1.69
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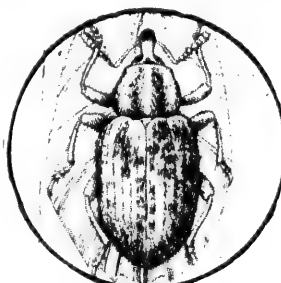
### WEEVIL KILLER

Grain fumegant for bin or surface spraying.

Dowfume EB, 1 Gallon	\$ 3.41
Dowfume EB, 5 Gallon Drum	\$15.55
Serafume, Gallon	\$ 4.24
Serafume, 5 Gallon Drum	\$19.50
Blast	\$ 2.50



291-B



Adult



Larva

### 1 1/2 # DIELDRIN

Highly recommended for early spring spraying of alfalfa to kill weevil in adult stage.

1 gallon	\$6.20
5 gallon can	at \$6.10 gal.
30 gallon drum	at \$5.95 gal.

### 2# HEPTACHLOR

1 gallon	\$4.25
5 gallon can	at \$4.15 gal.
30 gallon drum	at \$4.05 gal.

### 2# ALDRIN

Effective as an insecticide for killing grasshoppers, lygus bug, many other insects.

1 gallon	\$4.75
5 gallon	at \$4.45 gal.
30 gallon	at \$4.30 gal.

### 6# TOXAPHENE

#### 6 lb. per gal.

1 gallon	\$3.90
5 gallon drum	at \$3.65 gal.
30 gallon drum	at \$3.50 gal.

## PRESSURE SPRAYERS

291-B — 3 GALLON .....	\$10.83
335-A — 3 GALLON .....	18.09
9-A — 1 3/4 GALLON .....	12.33

## HAND SPRAYERS

1/2 pt.....60c	1 pt.....90c	1 qt.....\$1.00
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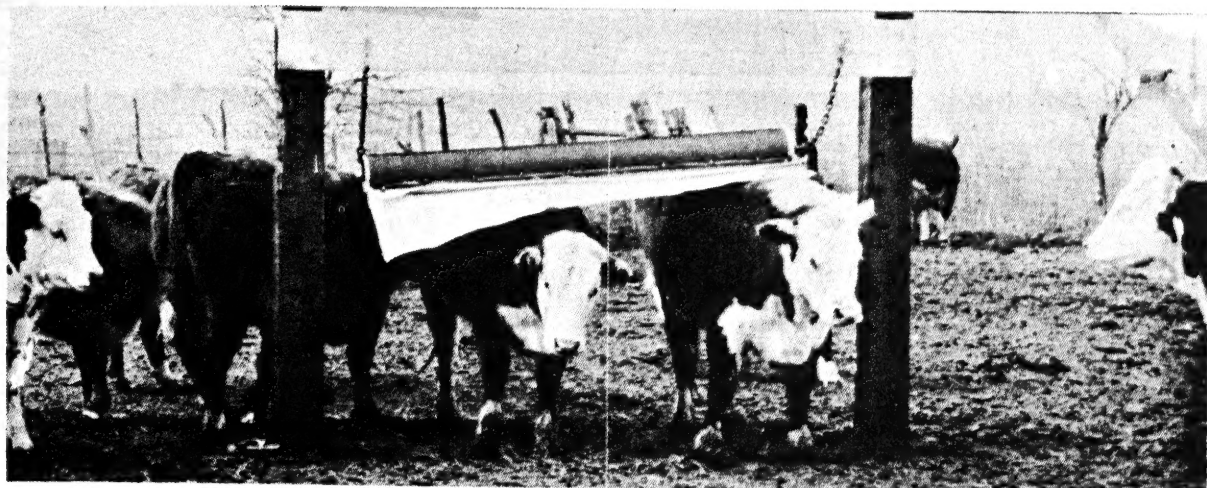
## PAMPCO TROMBONE SR SPRAYER

Ideal for all around spraying. Adjust to any spray—fine, medium or coarse. Develops 150 lbs. pressure. Throws a 25 to 30 foot stream. An 18 inch curved extension gives extra range and easy spraying in any direction.

Each.....\$9.95



# STOCK SPRAYS



## THE "Best" OILER AND CATTLE SCRATCHER

Treats the entire body and legs, controls pests, conditions skin and hair, keeps cattle comfortable and healthier.

Best Scratcher ..... \$57.50  
Best Oil ..... 5 gal. drum 22.50

### SELCOTOX LIVESTOCK SPRAY

This product is especially formulated to be diluted with water to be used as a livestock spray, or with distillate or diesel fuel for Oiler and Back Rubbers.

1 qt. \$1.95 1 gal. \$5.35  
5 gallon drum \$25.75

### ROTENONE GRUB KILLER

A liquid concentrate or a wettable powder containing 5% rotenone, for control of grubs, lice and ticks.

1 lb. can 65¢ Qt. bottle \$4.00  
7½ lb. pkg. \$4.80 Gal. can \$12.75

### METHOXYCHLOR

50% wettable powder or a 25% liquid emulsion for the control of flies on dairy cattle and in dairy barns.

1 lb. can \$1.00 4 lb. pkg. \$3.20  
Quart \$1.90 Gallon \$5.00

### EMULSIFIABLE CHLORDANE CONC.

8 oz. \$1.25 Pt. \$1.95  
Quart \$2.95 Gallon \$6.50  
5 gallon drum at \$6.10 gal.  
30 gal. drum at \$5.90 gal.

### TRI-KILL

A 2% Chlordane in oil base. For killing flies, mosquitoes, ants, roaches and spiders.

1 pt. 59¢ 1 qt. \$1.09

### 25% LINDANE

A wettable powder that has many uses. Controls flies and mosquitoes.

1 lb. \$2.05

### BENZENE HEXACHLORIDE

A wettable powder or a one pound liquid material containing 12% gamma Isomer for control of cattle lice and nits.

4 lb. pkg. \$1.72  
1 gal. jug \$3.50 5 gal. drum \$15.75

### 50% WETTABLE DDT

Water soluble powder for spraying or dipping.

1 lb. pkg. 80¢ 4 lb. pkg. \$1.56  
50 lb. paper bag \$15.50

### 25% EMULSIFIABLE DDT

Quart \$1.25 5 gal. can \$13.50  
Gallon \$2.80 30 gal. drum ASK

### DIAZINON FLY SPRAY

(25% Diazinon Wettable Powder)

Residual control for 3 to 8 weeks.

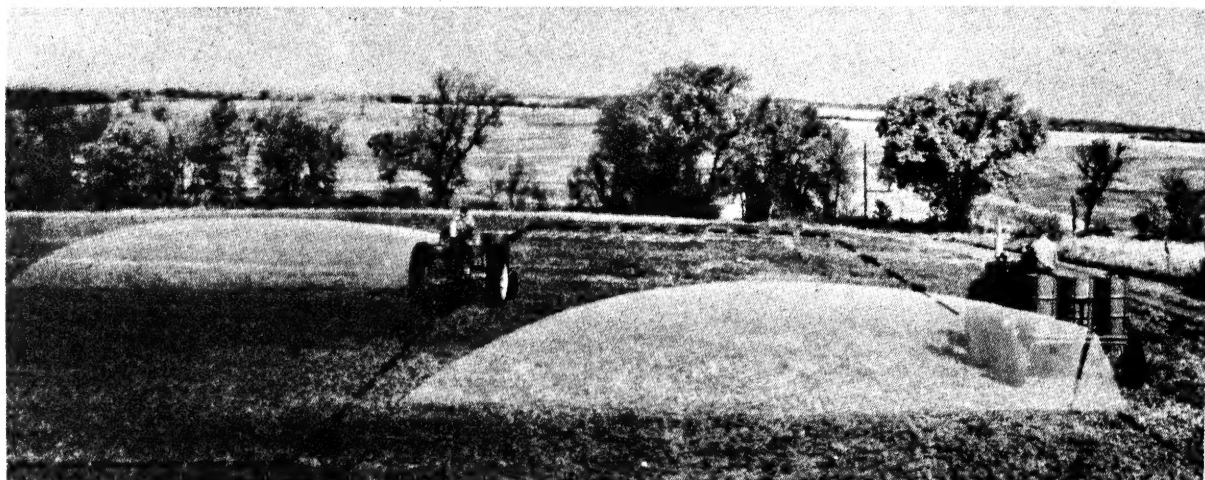
4 lb. bag powder \$9.00  
Pint liquid \$2.85

### DEEP-TREAT

Poultry House Spray

1 gal. ready-to use \$ 1.85  
1 gal. 1 to 10 Conc. '4.70  
5 gal. 1 to 10 Conc. 22.50

# SPRAYERS



**"ONE WAY" or SWATH-O-MATIC SPRAYING  
MAKE SIDE WIND WORK FOR YOU  
SWATH-O-MATICALLY**

## **HANSON BJS SWAT-O-MATIC BRODJET**

with APO 350 lb. pressure pump .....\$189.50

## **CSA LIVESTOCK SPRAYER**

with APO 350 lb. pressure pump .....\$134.00

## **HANSON BJT BRODJET**

with APO 350 lb. pressure pump .....\$174.50

## **2,4-D WEED KILLERS**

### **WEEDONE LV4**

(Butoxy ethanol ester formulation containing 4 lbs. 2,4-D acid equivalent per gallon.) The original low volatile ester which is safer than older esters to use near crops susceptible to 2, 4-D. **YOU USE LESS BECAUSE THERE'S MORE KILL PER OUNCE.**

1 gal. \$6.05      5 gal. at \$5.89 per gal.      30 gal. at \$5.74 per gal.

### **WEEDONE CONCENTRATE 48**

(Ethyl ester formulation containing 3 lbs. 2, 4-D acid equivalent per gallon.) Can be mixed with water or common petroleum solvents. **STICKS RAIN OR SHINE.**

1 gal. \$3.73      5 gal. at \$3.58 per gal.      30 gal. at \$3.43 per gal.

### **WEEDAR 64**

(Amine salt formulation containing 4 lbs. 2, 4-D acid equivalent per gallon.)

1 gal. \$4.05      5 gal. at \$3.90 per gal.      30 gal. at \$3.75 per gal.

### **WEEDONE BRUSHKILLER 32**

(Butoxy ethanol low volatile ester formulation.) Kills undesirable woody plants such as mesquite, sagebrush, persimmon and thorn apple in pastures. Also controls poison ivy and other hard-to-kill plants.

8 oz. can \$1.49      1 qt. \$3.75      1 gal. \$7.25

### **WEED-A-ZOL**

Kills Canada Thistle, Leafy Spurge, Russian Knapweed, Quack Grass, Poison Ivy, Poison Oak, Buck Brush and many other hard to kill weeds.

1 lb. \$3.50      4 lb. pkg. \$10.00

### **ACP GRASS KILLER (TCA 90%)**

(Containing 90% sodium trichloroacetate.) Kills all vegetation for a period of 90 days. Excellent for killing weeds and grass on non-cropped land such as fence rows, ditch banks, etc.

1½ lb. \$2.50      10 lbs. \$5.25      50 lbs. \$22.25

McMAHON SEED COMPANY  
410 5th St., Rapid City, South Dakota  
**ORDER BLANK**



Date \_\_\_\_\_, 195\_\_\_\_\_

Enclosed, find \$\_\_\_\_\_for which ship merchandise named below

By express ☐ By freight ☐ By mail ☐ Best way ☐  
(Check which you prefer)

YOUR NAME \_\_\_\_\_

Address \_\_\_\_\_ R.F.D. \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

[illegible]

**LIMITED WARRANTY CLAUSE**—Our Company warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, express or implied.

ALL PRICES SHOWN IN SEED ANNUAL ARE SUBJECT TO CHANGE WITHOUT NOTICE.



Typical laying house  
in the Cooper complete  
Package Layer Program.

# NEW COOPER "Package" Layer Program

designed specifically for the "FARM FAMILY"

Now, for the first time, the average "Family Farm" can have the opportunity to use the same methods of egg production used by the big commercial egg factories. After months of research and testing of material and methods, the O. A. Cooper Company is making available a complete set-up for the economical production of high quality eggs with a minimum of labor.

In the new Cooper Package Layer Program you have a choice of:

Caged or Slat Floor Laying Houses with a capacity of 1200 and 1600 birds. Each house is fully insulated and is complete with lights, ventilating system, feeders, automatic waterers, and cages or Roll-A-Way nests.

As optional equipment you have a choice of egg coolers, bulk feed bins, automatic or manual foggers, a complete electrical kit, and building extensions.

**EVERYTHING YOU NEED  
TO ECONOMICALLY IN-  
CREASE EGG QUANTITY  
and QUALITY—IN ONE  
PACKAGE!**

**EASILY FINANCED**—The house, all equipment, recommended feed and even the pullets may be financed through the O. A. Cooper Co. **LOW INTEREST RATES** —SEMI-ANNUAL or QUARTERLY PAYMENTS.

Take advantage of this chance to increase your egg profits! For more information...mail this coupon, today...

**O. A. COOPER COMPANY**  
HUMBOLDT, NEBRASKA

O. A. COOPER CO., Humboldt, Nebraska MM-1  
Please send me more information on the Cooper  
"Package" Layer Program.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TOWN \_\_\_\_\_ STATE \_\_\_\_\_

**COOPER FEEDS GIVE EXTRA ECONOMY PLUS GREEN STAMPS**

**RETURN POSTAGE GUARANTEED**

**McMAHON COMPANY, INC.**

Rapid City, South Dakota

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